



## Message from the Secretary for Food and Health



I am delighted to welcome our distinguished speakers and participants to the Health Promotion Symposium 2015.

In the past two decades, the Health Care and Promotion Fund has provided funding support for over 270 worthwhile health promotion projects. As in the past, the Symposium this year will present a fine selection of excellent projects and showcase their outcomes in the parallel sessions and posters exhibition.

To keep up the momentum of improving health of the population, this year's Symposium highlights the importance of evidence-based practice in health promotion with its central theme of "*Dissemination and Implementation Science in Health Promotion*". For health promotion interventions to be effective and sustainable, a mutually beneficial collaborative partnership among stakeholders is imperative. Tobacco control is one of the successful examples to demonstrate the effectiveness in translating accumulated evidence and efforts to health policy. This Symposium will serve as an excellent platform for stakeholders to network and collaborate, be they from the public sector, non-governmental organisations, the academia and healthcare professions.

To address the emerging health needs of the community, we require in particular initiatives and concerted efforts from healthcare professionals, the community and the Government to bring health benefits to people with specific needs. To this end, we have included new thematic priorities to promote breastfeeding practices, raise the public's awareness of cancer prevention and the healthy use of the Internet and electronic screen products.

The theme of this year's Symposium will no doubt help strengthen evidence-based practice in planning and implementing health promotion interventions. I am delighted to see many health promotion pioneers, experts and community leaders joining the Symposium to share with us their experience and skills in different fields.

Without the wisdom of the Organising Committee and our many local experts for sparing their time and effort, this Symposium could not have been a success. I hope you all have a most stimulating and rewarding occasion.

A handwritten signature in black ink, appearing to be 'KO' followed by a stylized flourish.

**Dr KO Wing-man, BBS, JP**  
Secretary for Food and Health  
The Government of the Hong Kong Special Administrative Region

# 食物及衛生局局長獻辭

歡迎各位講者及與會人士出席健康促進研討會 2015。

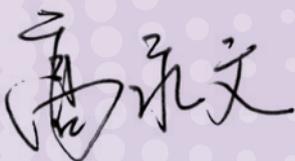
過去二十年，健康護理及促進基金撥款資助了超過 270 項健康促進項目。一如以往，今年的研討會會向各位介紹一些精選的傑出項目，並在專題環節和海報展覽中展示這些項目的成果。

為承接過去的努力以進一步改善市民的健康，今年的研討會的主題強調以實證為本促進健康工作的重要性。確保健康促進的措施能夠取得成效，並持續地推行，成功的關鍵在於各持份者之間能夠相互合作。控煙工作便是其中一個成功的例子，顯示累積的實證和工作轉化成醫療政策的功效。這次研討會將會提供一個極佳的平台，讓來自公營機構、非政府機構、學術界和醫護專業的持份者可以互相聯繫和合作。

為應付社會新的健康需求，我們尤其需要醫護專業人士和全體市民與政府同心協力，推行各項措施，為有特定需要的人士帶來健康方面的裨益。為此，我們加入了多項新的優先課題，推廣母乳餵哺，提高市民對預防癌症的認識，以及健康地使用互聯網和電子屏幕產品。

今年的研討會主題將有助我們在規劃和推行健康促進的措施時，加強採用以實證為本的方法。許多健康促進工作的倡導者、專家及社會領袖能夠參與這次研討會，與我們分享不同範疇的經驗和技能，我實在感到非常高興。

這次研討會能夠順利舉行，實在有賴籌備委員會各成員的不懈努力，以及許多本地專家所付出的寶貴時間和意見。我希望這次盛會能讓各位有所啟發，獲益良多。



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